



## ENHANCING AUSTRALIA'S ECONOMIC PROSPERITY

### *T-QUAL Grants Program: Tourism Quality Projects - 2012 Successful Applicants*

Grant Ref No	Applicant Name	Project Title	Project Description	Project Location	State	Grant Amount (GST inc)
T12-NSW-002	Muru Mittigar Limited	Ngara - Aboriginal Traditional Knowledge Center Development Project	This Aboriginal Traditional Knowledge Centre will engage visitors with hands-on experiences through exhibitions, a museum, interactive media, tours by Aboriginal guides, storytelling and dance and didgeridoo and boomerang workshops in an outdoor amphitheatre. Funding will be used to develop a cultural walk, create interactive media installations, develop a retail area and restore external spaces.	Castlereagh	NSW	\$110,000
T12-NSW-026	Featherdale Farm and Aviaries Pty Ltd	Featherdale Wildlife Park - Koala country Redevelopment	The redevelopment of "Koala Country" at Featherdale Wildlife Park. The renovated precinct will provide a high quality Koala holding and breeding facility which encourages visitors to interact with Australia's most unique icon – the Koala. Koala Country will offer all day Koala encounters in naturalistic surroundings, provide digital photography opportunities and allow for live stream Koala footage via Featherdale's website.	Doonside	NSW	\$110,000
T12-NSW-029	Katoomba Scenic Railway Pty Ltd	Extensive installation and de-installation process of Sculpture at Scenic World 2013	Sculpture At Scenic World 2013 will expand the vision of the inaugural Sculpture at Scenic World 2012. As an expanded exhibition, it will offer more local, national and international artists an opportunity to take part in a world class exhibition in a rainforest setting in Australia's World Heritage-listed Blue Mountains. The 2012 exhibition will attract new visitors, encourage extended stays and re-visitation to the region.	Katoomba	NSW	\$82,588
T12-NSW-034	Cockatoo Institute Limited	Inland NSW Film Festival Feasibility Study & Event Model	To conduct a Feasibility Study and create an Event Model which will result in a generic implementation plan applied to regional locations, starting with Armidale and Broken Hill and expanding to destinations across Australia. The Feasibility Study will establish the ability of these locations to deliver an event and identify other eligible interstate organisations/locations that could, with mentorship and support, utilise the model.	N/A	NSW	\$88,929.50





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T12-NSW-038	Billabong Koala and Wildlife Park Pty Ltd	Lion Around - Big Cat Adventures	The Lion Around - Big Cat Adventures project will offer visitors a unique close up encounter with both the African Lion and Cheetah. The exhibits will allow visitors to get as close as possible to the animals and allow keepers to perform interactive demonstrations.	Port Macquarie	NSW	\$110,000
T12-NSW-045	Ecoline Pty Ltd	The suspended-Treehouse: A unique venue in Ourimbah State Forest	Design and construct a Tree house function room. The Tree house will be combined with existing team building activities on offer in the State Forest providing customers with a unique venue that can be booked for meetings or private functions. This development poses a unique opportunity for regional NSW to offer something new and exciting to the corporate group market and capture the demand for natural tourism experiences.	Wyong Creek	NSW	\$55,000
T12-NSW-048	SM & S Berry Pty Ltd	The Bower at Broulee - upgrade of ecotourism	Upgrade of existing luxury cabins and environs to enable the Bower at Broulee to provide a premium international ready sustainable tourism product into the next decade. This will involve upgrading three of the older cabins to quality international ready status, installing gas hot water systems, landscaping environs around cabins, and developing innovative interpretive resources and improved entrance signage.	Broulee	NSW	\$110,000
T12-NSW-051	Koomooloo Wines Pty Ltd	Philip Shaw Wines - Wine, Cider and Food Interpretation Centre	Develop a complex based around a two-storey, 19th Century bluestone barn that will showcase the wine, cider and horticultural production of the Orange region. The centre will blend the barn with a reception centre, a tasting and exhibition area, a demonstration garden and orchard, a working vineyard and rotating horticultural crops to illustrate regional food production.	Orange	NSW	\$110,000
T12-NSW-053	CQ Leisure Investments Pty Ltd	Tabatinga Family Fun Centre - Tweed Heads	Develop a rainforest themed family entertainment centre with multiple attractions appealing to toddlers right up to grandparents. The Tweed venue will heavily feature the Green Cauldron, providing an excellent experience for families with young children.	Tweed Heads	NSW	\$110,000





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Grant Ref No	Applicant Name	Project Title	Project Description	Project Location	State	Grant Amount (GST inc)
T12-NSW-072	Australian Reptile Park Pty Ltd	Reptilian Adventure Playground at the Australian Reptile Park	Design and build a Reptilian Adventure playground at the Australian Reptile Park in Somersby - as an attraction within an attraction. It will feature a Ball Python tail slippery dip, frog rocking features, interpretive walls with games and activities and a climb on kangaroo sculpture.	Somersby	NSW	\$63,213.70
T12-NSW-074	Taronga Conservation Society Australia	Taronga Zoo Eco Retreat Feasibility Study	Undertake a feasibility study to establish an Eco Retreat located at Taronga Zoo. The study will include detailed site analysis, demand, financial and operational modelling, transport and environmental planning and conceptual designs. It is envisaged the Eco Retreat will deliver boutique eco-certified accommodation, with up to 60 rooms.	Mosman	NSW	\$110,000
T12-NSW-087	Glenworth Valley Horse Riding Pty Ltd	Glenworth Valley Outdoor Adventures Eco-cabin Development	Glenworth Valley Outdoor Adventures will diversify and enhance its tourism product by introducing innovative eco-wilderness cabins. As Australia's largest outdoor adventure centre, GVOA welcomes 83,000 visitors annually. The cabins will increase overnight visitation by up to 20%, bringing much needed economic and employment outcomes for the NSW Central Coast.	Glenworth Valley	NSW	\$110,000
T12-NSW-105	Southern Highlands Youth Arts Council Inc	Mary Poppins Birthplace Statue - Bowral	The creator of Mary Poppins lived in Bowral until 1917. By erecting an elegant life-size bronze statue of Mary Poppins as commemorative public art, this project will highlight the hidden depths of Australia's history and literary heritage for visitors from all over the world. It will be a feature attraction on the Southern Highlands and form a thematic platform for developing a range of events, festivals and tourism campaigns.	Bowral	NSW	\$26,400.00
T12-NT-003	Wayoutback Desert Safaris Pty Ltd	Yulara and Kings Creek Station campsite upgrades	A refurbishment of 3 existing campsites into upmarket permanent camps with facilities to meet the expectations and demands of the Chinese market in particular. It will provide environmental and eco sensitive overnight camping accommodation, including protective dining facilities, accommodation, solar powered services, erosion mitigation and protective fencing.	Central Australia	NT	\$110,000





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Grant Ref No	Applicant Name	Project Title	Project Description	Project Location	State	Grant Amount (GST inc)
T12-NT-004	Australia Nature Tours Pty Ltd	Developing volun-tourism in Australia's Red Centre	This project will develop a sustainable volun-tourism business model in the Red Centre. Volun-tourism packages will offer contemporary, multi day, nature based experiences. They include all the travel essentials: accommodation, meals, expert local guides, conservation/research activities, sightseeing and transport. Conservation Volunteers will work with Park agencies, tour operators and other key stakeholders including Traditional Owners to develop up to ten new international market ready experiences.	Yulara	NT	\$48,400
T12-NT-006	NT Infrastructure Pty Ltd	Eco Family Cabins promoting our heritage and outdoor living culture	Themed visitor accommodation will be constructed at Litchfield Tourist Park - as part of an authentic outback experience. The rustic design is Territory outback and provides an outdoor living/dining area and a spacious bathroom with an outdoor shower overlooking it's own tropical garden. The interior furnishings will be designed to display the property's 'cattle country' heritage.	Finnis Valley via Batchelor	NT	\$110,000
T12-NT-008	The Zebra Catering Company Pty Ltd	Development of outback luxury eco-camp facility for the Larapinta Trail.	Development of environmentally sensitive and sustainable permanent camp facilities adjacent to the Larapinta Trail. The project will enhance the delivery of an existing high-end walking and cultural experience in the West MacDonnell Ranges; establishing an "outback luxury" camp conducive to attracting new clients looking for a level of comfort not currently available in the region.	Alice Springs	NT	\$88,000
T12-QLD-007	Gold Coast City Council	Experience Gold Coast: Innovative Product Development for International Student Travel	This project will support tourism businesses to better understand the travel preferences and behaviour of international students studying in Australia. The project will be undertaken by a consortium of stakeholders - including the local youth tourism industry association, the Gold Coast Adventure Travel Group, Gold Coast Tourism and Gold Coast City Council - in partnership with Griffith University and The University of Queensland.	N/A	QLD	\$27,500





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Grant Ref No	Applicant Name	Project Title	Project Description	Project Location	State	Grant Amount (GST inc)
T12-QLD-011	East Coast Parks Pty Ltd	Roma Aussie Tourist Park Accommodation Expansion Project	The project will increase the capacity and productivity of the Roma Aussie Tourist Park through the construction of 20 additional accommodation units. The project will double the Park's built accommodation capacity. The units will be constructed off-site, installed-on site, connected to services and landscaped.	Roma	QLD	\$110,000
T12-QLD-013	Keydane Pty Ltd	Human Hamster Wheel Interactive Cable Lift	Jungle Surfing's Human Hamster Wheel is a world first: an interactive lifting device that raises customers from ground level to a treetop platform to begin their guided tour through the canopy of the Daintree Rainforest, and provides a tangible example of alternative power production. The T-QUAL grant will fund the completion of engineering plans to global benchmark standards, fabrication, installation and commissioning.	Cape Tribulation	QLD	\$104,500
T12-QLD-015	Touchdex Pty Ltd	Create multi-lingual capability for existing visitor information and ticketing kiosks	Upgrade existing electronic ticketing and tourism information kiosk system to include a multilingual facility to enable non English speaking tourists to use the kiosks. The upgrade will also include converting the machines to include a card reader for credit cards. Initial research will be carried out to decide the languages needed.	Gold Coast	QLD	\$110,000
T12-QLD-020	Quicksilver Connections Ltd	Feasibility Report Redevelopment Green Island Underwater Observatory	Prepare Architectural, Structural, Ecological and Social/Cultural Value Reports to be included in an application to the Great Barrier Reef Marine Park Authority (GBRMPA) and Ports North to convert the Green Island Underwater Observatory facility into a modern interpretive centre.	Green Island	QLD	\$16,643
T12-QLD-023	Sablestar Pty Ltd	Installation of Water Park at Kurrimine Beach Holiday Park	This project involves setting up a water park with disabled assisted facilities at the Kurrimine Beach Holiday Park. T-QUAL funds will be used to install a water park with waterslides and disabled accessible water play area; convert part of the existing laundry to a dual purpose family/disabled assisted bathroom; and construct a family friendly beach house with disabled assisted facilities.	Kurrimine Beach	QLD	\$110,000





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Grant Ref No	Applicant Name	Project Title	Project Description	Project Location	State	Grant Amount (GST inc)
T12-QLD-030	Jondaryan Woolshed Pty Ltd	Construction of a café/restaurant to facilitate event program development	A café restaurant will be developed as part of the Jondaryan Woolshed's product development strategy; to further develop the annual event program, particularly the annual Golden Shears Festival with the aim of staging the World Golden Shears Competition in 2017. The café will cater for increased tour groups, weddings and functions, will provide upgraded foodservices for visitor accommodation and support expansion of the current range of wool industry activities.	Jondaryan	QLD	\$110,000
T12-QLD-033	S J & L G Taylor Pty Ltd	Glamping in Australia's Green Cauldron: Eco-friendly luxury and wildlife experience	Expansion of an eco-tourism certified Ketchup's Bank Glamping experience in Australia's Green Cauldron, one of Australia's National Landscapes. The eco-retreat provides high-end camping and close encounters with wildlife to the experience-seeker market. The addition of two eco-tents will double capacity at the retreat, increasing its attraction to international visitors to the region, resulting in a higher profile and further economic growth, while strengthening the ability of the project to drive conservation and tourism partnerships.	Cannon Creek	QLD	\$110,000
T12-QLD-036	Gold Coast Surf Industry Taskforce Inc	Benchmarking Global Best Practice, Innovation and Leadership in Surf City Tourism	This project aims to benchmark and measure global best practice in surf city tourism to provide a framework for identifying innovative surf tourism practices that position the Gold Coast as a global leader in surf city tourism and surf industry governance and management practices. The results of the study will be presented at the inaugural Global Surf Cities Conference 2013 on the Gold Coast.	Gold Coast	QLD	\$30,250
T12-QLD-037	Souter Adventures Pty Ltd	Murphy's Creek Escape Luxury Tent Eco Tourism Project	Erect six Serengeti Safari Tents within an existing 'Integrated nature-based' facility. The project will deliver to the tourism industry a model for business excellence in Eco-tourism. It delivers the Lockyer Valley a niche Eco Tourism platform that launches under an established operation known for it's environmental best practise approach.	Upper Lockyer	QLD	\$110,000
T12-QLD-038	Mission Beach Tourism Inc	Turning the Tide Interactive Centre Concept Mission Beach	Develop a conceptual strategy and design plan to redevelop the current Wet Tropics Visitor Information Centre at Mission Beach into an interactive interpretive centre showcasing the area as the birthplace of the Great Barrier Reef Marine Park.	Mission Beach	QLD	\$110,000







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Grant Ref No	Applicant Name	Project Title	Project Description	Project Location	State	Grant Amount (GST inc)
T12-QLD-039	Miro Pty Ltd	Mt Cotton Retreat Eco Cabins	Construct and fit out 3 luxury 'Eco-cabins', including one fully accessible cabin, at the Mount Cotton Retreat. Upgrade the water collection, sanitising and distribution system to ensure fire fighting capacity. Reshape existing and develop additional car parking capacity; road entry crossovers and pathways.	Mt Cotton	QLD	\$110,000
T12-QLD-041	BG Hotels (HIC) Pty Ltd	Esplanade café and bar	In support of the Intercontinental Hotels Group's China ready strategy, develop a new 120 seat alfresco cafe and bar. The service standards, communications, staff training and product lines will have a heavy Chinese influence, effectively meaning that the Chinese tourism market will be offered a contemporary dining experience with a familiar flavour.	Cairns	QLD	\$110,000
T12-QLD-055	Cobbold Gorge Tours Pty Ltd	Cobbold Village Enhancement - Supporting sustainable Tourism in the Gulf Savannah (Stage 2)	Upgrade tourism facilities and equipment at Robin Hood Station in the Gulf Savannah region with modern, energy efficient equipment and infrastructure. Replace electric hot water systems with solar, replace external cladding and roof infrastructure and provide porches to existing accommodation.	Forsyth	QLD	\$110,000
T12-QLD-058	North Gregory Hotel Pty Ltd	Retrofit of the North Gregory Hotel, Winton	T-QUAL funding is for Phase 2 of the hotel's Retro Refit, to increase room numbers and install private en-suites in authentic 1950s style. Winton's limited accommodation capacity will increase by 8% and offer a higher quality, unique experience. The project will increase length of stay and spend per visitor for regional attractions including the Waltzing Matilda Centre and dinosaur experiences.	Winton	QLD	\$110,000
T12-SA-007	Australian Property Projects Pty Ltd	Aurora Ozone Hotel 2013 Upgrade Project	The project will upgrade 6 existing old style hotel rooms from 3.5 star to 4 star rating, achieved by complete refurbishment of all aspects of the room fit out and furnishings, plus converting existing windows to give direct French-door access to wide verandas with sea views.	Kingscote	SA	\$55,000





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Grant Ref No	Applicant Name	Project Title	Project Description	Project Location	State	Grant Amount (GST inc)
T12-SA-008	Kangaroo Island Shellfish Pty Ltd	Development of a Regional Aquaculture and Sustainable Seafood Interpretative Centre	Phase 1 (of 3 phases) to develop a regional Aquaculture and Sustainable Seafood Interpretative Centre on Kangaroo Island will integrate into a working farm and provide a new/unique experiential farm-gate attraction. The project will enhance the existing entrance and dining areas to include retail space and a café; redesign of work areas in The Oyster Farm Shop making space for experiential interpretive displays and provide a 'showcase for regional aquaculture ventures and their products.	American River	SA	\$44,000
T12-SA-009	Ngeringa Vineyards Pty Ltd	A purpose built eco cellar door offering estate-grown, biodynamic fine wine and food	This project will construct a purpose-built cellar door (with art exhibition capabilities) and outdoor dining facilities employing architecture that reflects the surrounding landscape and using the latest energy-efficiency and waste-minimisation technology. Educational gardens, emphasising local native species, will surround the facilities.	Mount Barker	SA	\$110,000
T12-SA-010	Seppeltsfield Wines Pty Ltd	Seppeltsfield Heritage Stable Building adaptive conversion to Artisan & Craft Centre	The conversion of the existing heritage stables building into a fully functioning Artisan and Craft Knowledge Centre. This Centre will allow tourist viewing of the extensive artistic activities, showcases and displays at Seppeltsfield Village.	Seppeltsfield	SA	\$110,000
T12-SA-015	South Australian Tourism Industry Council Inc.	SA - Tourism Excellence	A series of interactive seminars and workshops to build digital capability amongst operators across South Australia. The outcome of the project is to enable tourism operators to improve their online and digital skills to the point where they can succeed in growing their 'online' business, including websites, social media strategies, booking systems, peer reviews and online distribution.	Adelaide	SA	\$31,361
T12-SA-016	Nuriootpa Vine Inn Hotel Motel Limited	Completing the accommodation refreshment of Barossa Valley's only Community Hotel	Refreshment of the remaining 18 rooms to 4 star standard at the community owned Vine Inn Hotel. A direct outcome will be development of improved corporate packages and local experiential tours in conjunction with other local attraction providers e.g. wineries and sporting events.	Nuriootpa	SA	\$110,000







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Grant Ref No	Applicant Name	Project Title	Project Description	Project Location	State	Grant Amount (GST inc)
T12-SA-017	Premium Wine Brands Pty Ltd	Sustainability initiatives and interpretative signage upgrades, including Mandarin translations	The Jacob's Creek Visitor Centre currently showcases environmental sustainability. This project implements further sustainability initiatives to reduce the Centre's carbon footprint. Additionally, signage, information and interpretation facilities will be upgraded, including the translation of signage into Mandarin to enhance visitor enjoyment and engagement.	Rowland Flat	SA	\$88,000
T12-SA-021	Ivivi Pty Ltd	Chateau Tanunda Estate Development Project	This project will enhance the current cellar door tasting facility with the introduction of a café, the renovation of the cellar door tasting bar, a Site Interpretation Plan to connect visitors with the Chateau Tanunda story, and the development of new Smartphone technology to allow visitors to take self guided heritage tours of the Estate in English, Chinese and German.	Tanunda	SA	\$110,000
T12-SA-030	Adelaide Convention Bureau Ltd	Adelaide Convention Bureau - Enhancing On-line Business Tourism Services and Information	The Adelaide Convention Bureau aims to upgrade its website and associated tools/systems offering business events visitors/organisers to South Australia greater information and connections with specific product. The project will include an improved website design, interactive client / operator pages and an interactive social media platform.	Adelaide	SA	\$34,650
T12-SA-031	Glen Roy Winemakers Pty Ltd	Glen Roy Shearing Shed Community Shared Table of Winery, Kitchen and Produce	The Glen Roy Shearing Shed is located in the Coonawarra Wine region in SA. The project converts this historic building to an interactive community winery, kitchen, produce garden, education centre and campground.	Coonawarra	SA	\$110,000
T12-SA-032	Southern Australian Touring Route Inc	Great Australian Journeys - commercialisation of touring routes	Great Australian Journeys is an online collaboration between three well established touring routes linking Melbourne to Alice Springs. The project will commercialise the Great Australian Journeys website by integrating a Dynamic Itinerary Builder. The DIB will provide consumers, industry and trade with a single point of contact to convert intention to travel to actual bookings. The online booking facility will integrate mobile device capability.	N/A	SA	\$29,150





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Grant Ref No	Applicant Name	Project Title	Project Description	Project Location	State	Grant Amount (GST inc)
T12-SA-035	WR & CM Edmonds Pty Ltd	Internationally recognisable platinum eco-friendly accommodation located along the Murray River	This innovative style of self-contained eco-accommodation will provide three luxury wellness retreat villas called "The Natury"; making the upper Murray River and wetlands accessible to a new type of clientele. The Natury will demonstrate the highest quality accommodation, whilst embracing environmentally sustainable design, construction and ongoing practices.	Paringa	SA	\$110,000
T12-TAS-001	Derwent Sailing Squadron Inc.	A String of Pearls - Enhancing Sailing Tourism in Southern Tasmania	This project aims to attract more sailing tourism to Tasmania with more visits and longer stays. It will create a "String of Pearls" - a series of strategically placed mooring facilities at key locations within sheltered waters around Hobart, and establish an online/mobile reservation system for visitors. The online system would also provide detailed data on visitor consumption patterns.	Sandy Bay	TAS	\$47,025
T12-TAS-002	Inala-Bruny Island Pty Ltd	Inala Bruny Island: upgrade and development of nature-based tourism experiences	Provision of facilities including world-class bird-hides fitted with remote sensing equipment for maximum viewing and photographic opportunities, development of a Gondwanan arboretum and a natural interpretive centre, and infrastructure upgrades will meet client demand, increase product satisfaction and allow the business to remain competitive on a global scale in an environmentally-sustainable manner.	Bruny Island	TAS	\$110,000
T12-TAS-003	The Maria Island Walk Pty Ltd	New Convict Experience for the Maria Island Walk	Capitalising on the recent listing World Heritage listing of Maria Island's convict probation station, The Maria Island Walk plans to develop an exciting new tourism experience based on Maria Island's unique convict past. Revealing stories of the past never before told, the new experience will offer an exciting new historical dimension to guests on the four day Maria Island Walk and will set a new benchmark for heritage tourism experiences. Overnight accommodation capacity on Maria Island will also be upgraded to allow walking trip sizes to increase from eight to ten guests.	Triabunna	TAS	\$110,000





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Grant Ref No	Applicant Name	Project Title	Project Description	Project Location	State	Grant Amount (GST inc)
T12-TAS-009	Spreyton Fresh Pty Ltd	Creation of an apple orchard experience, including orchard walk	The project will create a complete cider experience, set in the historic Mersey Valley. This will be achieved by Landscaping the area surrounding the tasting room and production facility; providing facilities for picnics and barbecues; construction of a self guided orchard walk with interpretive signage; rehabilitation of a historic coal mine on the property; and planting of a demonstration block of heritage cider apples.	Spreyton	TAS	\$77,000
T12-TAS-017	Mount Gnomon Farm Pty Ltd	Rare Breed Experiences	This project will create an enriched visitor experience at Mount Gnomon Farm, a rare breeds farm at Penguin, through the construction of an on farm commercial kitchen/processing shop. The commercial kitchen will allow for the existing farm business to expand into tourism and provide on site samples for paddock to plate tours. The constructed building will also be used as a rare breed interpretation centre/gallery.	Penguin	TAS	\$110,000
T12-TAS-026	King Island Getaway Holidays Pty Ltd	King Island Fine Food - Paddock to Plate	Renovation and fit-out of an existing building to a multi-purpose hospitality complex consisting of a cookery school, training centre and restaurant. Construction and fit-out will include a commercial kitchen, dining facilities and amenities. The facility will also be available to be utilised by the local tourism and hospitality industry, enabling increased quality of service and skills acquisition.	Grassy	TAS	\$110,000
T12-TAS-027	Gremardem Pty Ltd	Flinders Island Cabin Park Eco-Cabin and Commercial Kitchen Upgrade	The project consists of the refurbishment to three cabins with the addition of en suites, installation of an environmentally sound, stand alone, solar system and upgrade to a commercial kitchen to provide in-room meal service. The aim is to provide a greater range of accommodation and dining options and decrease dependency on diesel generated electricity.	Whitemark	TAS	\$44,000





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T12-TAS-029	Freycinet Marine Farm Pty Ltd	Freycinet Marine Farm's future space project	Freycinet Marine Farm's refurbishment will enhance the visitor experience with improved seating and eating areas, expanded and revamped farming displays, an innovative interpretation area, improved cold storage and refrigerated displays, and an improved and safer main road entry and exit coupled with a larger more amenable car park.	Coles Bay	TAS	\$43,406
T12-TAS-030	Port Arthur Historic Site Management Authority	PAHSMA Interpretative Signage Project	This project will provide interpretative signage that will visually link Port Arthur's three sites, introduce visitors to their heritage values, establish connections with the convict story and ensure that the more local stories of the community are told. With the enhancement of 'multi-media nodes', the project will create a thematic style guide and template, adopt a design format that will lead the visitor to and through internal features and external places, and create text and graphics for individual signs.	Port Arthur	TAS	\$110,000
T12-TAS-035	Circular Head Tourism Association Inc	Implementation of the Multilingual Digital Stanley Interactive Heritage Trail Tour	This project will install 14 signs enabled with unique scannable QR codes at significant sites of cultural and historical importance and of interest to tourists in the Circular Head region. Once scanned and the information enabled, the visitor will be able to access facts about the location and link to a number of other 'place related' applications. Codes will be scan-able with any QR barcode reader application installed on an internet enabled smart phone or by entering a URL on the phone's web browser.	Stanley	TAS	\$35,189
T12-TAS-036	Cradle Huts Pty Ltd	Feasibility Assessment of new guided tented walks product in Tasmanian National Parks	The project is to complete a feasibility study and product development plan for a new guided tented walking experience for visitors to the Overland Track in Cradle Mountain Lake - St Clair National Park Tasmania. The project will complement the existing renowned walking experiences offered by Cradle Huts by providing a more affordable adventure based walking experience to attract new target markets. The product will enhance Tasmania's position as a world class nature based walking destination.	N/A	TAS	\$51,700





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T12-TAS-037	Redlands Estate Distillery Pty Ltd	The Redlands Estate Complete Whiskey Experience, from "paddock to bottle"	The development of a complete whisky tourism experience - enabling visitors to Redlands Estate Distillery to trace the production of malt whisky from paddock to class. The project will see the establishment of a traditional malting floor as part of the whisky distilling process and the restoration of the historic buildings in the complex.	Plenty	TAS	\$110,000
T12-VIC-001	Castle Tourism and Entertainment Pty Ltd	Kryal Castle Redevelopment - Entry Attraction "Labyrinth of the Dragons Sorcerer"	The Labyrinth of the Dragon Sorcerer, a new entry experience attraction at Kryal Castle, Ballarat, will reposition the Kryal Castle tourism product and experience. This walk through, high tech, special effects family attraction will be the new gateway and first impression of the Castle.	Leigh Creek	VIC	\$110,000
T12-VIC-002	Parklands Albury Wodonga Ltd	Volun-Tourism of Highest Irish Gauge Trestle Trail in Australia	A project to restore three unique heritage bridges in Koetong, on the Wodonga to Corryong High Country Rail Trail, using an innovative, cost effective, 'volun-tourism' model as a solution to heritage bridge restoration. The project will close a critical strategic gap in the highest Irish Gauge Timber Trestle Rail Trail in Australia.	Koetong	VIC	\$55,000
T12-VIC-022	Membo Pty Ltd	The Brandy Creek Day Spa and Wellness Centre will build a 520sqm	The Brandy Creek Spa and Wellness Centre will build a 520sqm water spa and treatment complex that will integrate with existing facilities to offer a comprehensive fine food, fine wine and fine feeling experience.	Drouin East	VIC	\$110,000
T12-VIC-025	Creswick Woollen Mills Pty Ltd	From the farm gate to the store, an Australian experience at Creswick Woollen Mills.	Creswick Woollen Mills will develop new interpretive signage and create accessible displays designed to enhance tourists' experience. In addition modifications to the entry and internal spaces will be undertaken in order to streamline tourism activities, especially the Events Program.	Creswick	VIC	\$103,950
T12-VIC-032	LGT Enterprises Pty Ltd	Augmented Reality Application that transports visitors back to old Melbourne.	LGT will develop an Augmented Reality Application that integrates virtual images into historical Melbourne locations through mobile devices. Guests will be transported back in time to see historic images, famous Melbourne characters and the odd ghost through their smart-phones and tablet PCs.	N/A	VIC	\$44,055





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T12-VIC-035	Phillip Island Nature Parks	Penguin Parade mobile application with multi-lingual interpretive content.	A mobile interpretive application will be developed for the Penguin Parade. It will facilitate an immersive visitor experience, in different languages, using engaging technology. Interpretive signs along the Penguin Parade boardwalks will prompt visitors with smart-phone devices to access interpretive multimedia content, including video into penguin burrows and live data feeds from an existing 'penguin weighbridge'. Each page will be accompanied by an audio clip and text in the six languages of the most frequent visitor segments to the Penguin Parade.	Phillip Island	VIC	\$110,000
T12-VIC-036	Zoological Parks and Gardens Board	World of the Platypus - Be immersed in a world first platypus experience at Healesville Sanctuary.	The World of the Platypus will be a unique visitor experience and a world first. The new platypus arena will provide seating for 300 visitors to see hands on presentations by keepers with a platypus in the water. In addition, a new Magic Moment (close encounter) will be developed as a unique, limited high end product. Healesville Sanctuary is the only place in the world that is able to showcase such experiences. Funding will contribute to the cost of the arena, presentation pool and holding area.	Healesville	VIC	\$110,000
T12-VIC-038	Victoria Hot Springs Pty Ltd	The Cups Bird Sanctuary and Wetlands	The Cups Bird Sanctuary and Wetlands eco-tourism project will see the restoration of 10 acres of Moonah woodland/wetland habitat including the building of extensive lakes and waterways creating a unique flora and fauna attraction.	Fingal	VIC	\$110,000
T12-VIC-040	Mitchell Harris Pty Ltd	Mitchell Harris Wines Urban Cellar Door in Ballarat.	Development of a Mitchell Harris Wines Urban Cellar Door in Ballarat. Refurbishment of a 19th Century building of historical significance in Ballarat CBD into a cellar door and modern winery for Mitchell Harris Wines. The UCD will offer winemaking operations, tasting and education to visitors in a central, urban environment.	Ballarat	VIC	\$110,000







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Grant Ref No	Applicant Name	Project Title	Project Description	Project Location	State	Grant Amount (GST inc)
T12-VIC-047	Beechworth Honey Experience Pty Ltd	Beechworth Honey Discovery	An interactive Discovery Centre themed around a bee garden and honey mead cellar door experience complimented by a honey discovery kitchen. The kitchen will focus on special events and act as a regional culinary centre hosting visiting chefs, cooking classes, demonstrations and learning activities. Mead tasting, interpretive bee discovery information, kids activities and bee themed play areas will provide unique "edutainment".	Beechworth	VIC	\$110,000
T12-VIC-052	Australian Trust for Conservation Volunteers	Conservation Holidays Stimulating Growth and Yield in Regional Victoria	Conservation Holidays 'Stimulating Growth and Yield in Regional Victoria' is a joint initiative between Parks Victoria and Australia's leading not-for-profit conservation organisation, Conservation Volunteers. Conservation Holidays will provide new and contemporary sustainable experiences in Victoria's regional national parks and reserves where travellers on a guided tour also contribute to a conservation outcome.	Ballarat	VIC	\$101,750
T12-VIC-055	Bendigo's Park Lane Holiday Park Pty Ltd	Bendigo's Goldfields Sizzling Summer Splash Pad	The construction of Victoria's first 'Splash Pad' water play facility in the Bendigo Holiday Park. With a zero water depth, this attraction allows parents to relax and take a break while their children have fun.	Junortoun	VIC	\$110,000
T12-VIC-066	Chocolate Destinations Australia Pty Ltd	Development of Yarra Valley Chocolaterie orchards, wildlife corridor and landscaping.	The Yarra Valley Chocolaterie project will deliver a unique and innovative international tourist attraction to the region; incorporating the local indigenous culture and native plantings, extensive nature trails and a wildlife corridor, family friendly grassed play areas including a maze, with a fully operating chocolate production facility using ingredients grown on site.	Yarra Glen	VIC	\$110,000





## ENHANCING AUSTRALIA'S ECONOMIC PROSPERITY

Grant Ref No	Applicant Name	Project Title	Project Description	Project Location	State	Grant Amount (GST inc)
T12-VIC-068	Giant's Castle Pty Ltd	Laharum Grove hospitality precinct - construction and access	The architect designed hospitality precinct at Laharum Grove integrates the existing olive production facility with an in-door restaurant, out-door dining in the olive grove, landscaped courtyard dining and a tasting and sales 'farm-gate'. This enterprise aims to support local tourism by providing a high quality, family-friendly, 'slow food' dining (or tasting) experience for all visitors to the Grampians, enhancing the region's reputation as a 'foodies' destination.	Laharum	VIC	\$110,000
T12-WA-001	WAITOC Association Inc.	WAITOC Indigenous Tourism Awards	To determine the feasibility of the proposed WAITOC Indigenous Tourism Awards. This industry driven initiative aims to encourage more Indigenous owned/operated tourism businesses to participate in tourism awards. The processes and resources necessary for future implementation will also be examined in the event they may have wider application.	N/A	WA	\$16,500
T12-WA-019	Howard Park Wines Pty Ltd	"Wine chapel - unique wine museum educational experience targeting Chinese tourists"	Create an international standard wine educational facility for small groups to ensure that the visitor experience is at a higher level than at the present. Creating this museum cellar experience will add a high value experience, different to the current visitor experience. The aim is to create a 'Wine Chapel' where the visitor steps into a world of high wine experience. The focus will be the Chinese market with an audio visual presentation in Mandarin.	Cowaramup	WA	\$110,000
T12-WA-022	Margaret River Nougat Company Pty Ltd	Bettenay Margaret River Nougat Company Pty Ltd - Production and Interpretative Centre Project	Establish a state of the art production facility to include a purpose built kitchen, an interpretive centre where visitors can learn about the history of nougat, how it's made and the local products used in the process. The facility will include area's for nougat tastings, with the ability to offer 'hands on' demonstrations, cooking displays and interactive activities such as honey extracting sessions.	Metricup	WA	\$110,000





## ENHANCING AUSTRALIA'S ECONOMIC PROSPERITY

Grant Ref No	Applicant Name	Project Title	Project Description	Project Location	State	Grant Amount (GST inc)
T12-WA-023	City of Busselton	Attracting Marine Tourism: Berthing Facility, Busselton Jetty	A Business Case Feasibility Study into the development of a casual marine berthing facility to attract private or commercial vessels, including charter boats for whale watching and diving expeditions and potentially Super yachts to the iconic Busselton Jetty and the redeveloping Busselton Foreshore. The scope of the feasibility will also include a study on the potential to attract cruise ship stopovers in Geographe Bay.	Busselton	WA	\$38,335
T12-WA-029	Tourism Council Western Australia Ltd	ATAP and ATDW Interface and Digital Enablement Project	This project will research, design, develop and implement a seamless system for tourism businesses going through ATAP accreditation to be uploaded to the ATDW and be part of the National digital distribution platform. 50 small to medium size WA regional tourism businesses will be provided with one on one digital coaching to utilise the interface and expand their digital capabilities. The project will be a test trial with a view to a national roll out.	N/A	WA	\$33,000
T12-WA-031	Form Contemporary Craft and Design Inc	One Road - Canning Stock Route Mobile Application	One Road is a content and information rich interactive map of the historic 2000km Canning Stock Route in Western Australia. Produced for web, tablet and mobile technologies, One Road contains hundreds of films, stories and photographs, and is supplemented by geo-activated features including first-aid, bush mechanics, well and water quality data, fuel and available services information providing an invaluable resource for 4WD travellers along the stock route.	Canning Stock Route	WA	\$55,000
T12-WA-034	Shire of Exmouth	Ningaloo-Shark Bay National Landscape Experience Development Strategy	To develop an Experience Development Strategy for Western Australia's Ningaloo-Shark Bay National Landscape, encompassing the Shires of Exmouth, Carnarvon and Shark Bay. Outcomes of the project may include new or improved tourism products; business opportunities; facilities; services; information; marketing communication; visitor management and/or infrastructure.	N/A	WA	\$71,500

